

ABSTRACT OF THE DISCLOSURE

FUND-RAISING NETWORK OF COMMUNICATIVELY LINKED COMPUTERS AND METHOD OF FUND-RAISING BY COMPUTER NETWORK

A fund-raising computer network and method for simplifying and inducing the giving of monetary contributions by a multiplicity of prospective contributors consisting of a computer with communication circuitry for communicating over a computer network data sets comprised of requests soliciting the making of monetary contributions to a plurality of remote prospective contributors' computers and, a means for receiving data sets comprised of contributions from the remote contributors' respective computers communicated over a computer network. The network and method induces and simplifies the making of contributions. Contributions include political contributions, charitable contributions, and religious contributions. Requests for contributions include multi-media presentations communicated to prospective contributors' computers which are networked to computer networks.